

The Preservation Magazine of Greensboro

October 2022



Save-the-Date October 21

WE BUILT THIS Exhibit @ NC A&T

Dudley Memorial Building, NC A&T

Preservation North Carolina's groundbreaking exhibit entitled ***WE BUILT THIS*** will come to Greensboro this fall! It will be displayed in the University Galleries located on the campus of NC A&T State University from October 21 to December 9, 2022. Admission will be free. We are planning an Open House on Wednesday, October 19th that is open to all. The exhibit was created to acknowledge and inform the public of the history and legacy of Black builders and craftspeople in North Carolina by highlighting the stories of those who constructed and designed many of our state's most treasured historic sites. Watch our website and social media for more announcements related to this exhibit.

**WE BUILT
THIS**

THANK YOU!

You Helped Us Unlock Our September Challenge Gift!

Our generous challenge gift of \$15,000 by the Schenck Family has been unlocked! Meeting this challenge grant from the children of Anita and Jim Schenck is testimony to our organization's continued support of historic preservation in Greensboro. Gratitude is extended to these supporters:

Marilyn Anderson

GINNA and STEVE

JENNIFER LEE PRESSON

Liz and Cliff Ballard
Cardine and Jim Barber
Guinevere Beirne
William and Margaret
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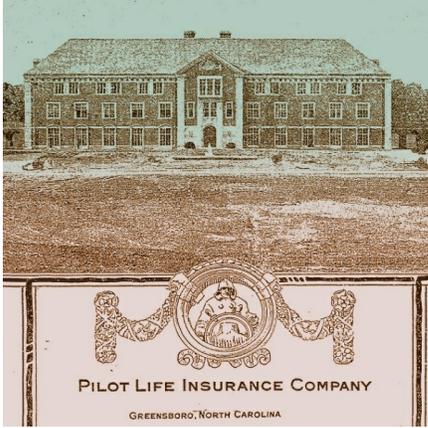


Blandwood Reopening and Renewing

Our Thomas Day Exhibit is now an event for our history books, and we are grateful for the opportunity to showcase the work of one of our state's most talented and iconic artisans. Thanks to all who made our temporary exhibit possible! Now we turn our focus back to our roots, and in doing so, we seek to address the continuous challenge of presenting our history accurately and equitably. Blandwood is a remarkable museum to learn about North Carolina history, and with guidance from our Blandwood Museum Manager, Samantha Smith, we are working to make our story more complete and engaging for our visitors. Samantha has already started an exciting makeover of our Docent Manual as a living document designed for tablets and other mobile devices. Watch for future announcements from Samantha as we update our guided tour experience.

The History of Sedgefield's *Pilot Life*

In 1928, an innovative suburban office campus opened in Sedgefield, a recreational-themed mixed-use community located between two of the largest industrialized cities in North Carolina: Greensboro and High Point. Pilot Life Insurance Company was the client for the architecturally themed campus of Colonial Georgian style, somewhat representative of



Tryon Palace in New Bern.

Learn more about North Carolina's first suburban corporate park. Though it was born from an ideal of recreation and fitness, it remains today as a benchmark of an architectural era reminiscent of the ambitions of the Roaring Twenties.

[Visit our website](#)



Untold Stories by Eric Woodard **Our Built Environment – Catalyst For Change**

Many people are familiar with the role that the Woolworth Department Store in downtown Greensboro, and its lunch counter, played in the Civil Rights efforts of desegregation in the early 1960's. Some may not be aware of how other structures in our built environment also played a part in helping to change the mindset of our local communities and the nation toward segregation during that time. These buildings, both residential and commercial, both governmental and religious, both academic and civic, were utilized as community gathering places, places of respite, places of detention, places to strategize, and places that formed the background and backdrop for protest, picketing, sit-ins, and stand-ins.

[Learn More!](#)

Holiday Shopping for Preservationists

Looking for special holiday gifts with a smart and local theme? Look no further than the Blandwood Museum Shop! We have selected titles in our inventory that explore local architecture and insights therein. Categories include the architectural history of Greensboro, High Point, Winston-Salem, Guilford County, and the Piedmont of North



Carolina. Local stationery and ornaments make great small gifts!

Explore
Gifts

Giving Less Stuff This Holiday Season?

Consider a gift of community support! If you just can't find that special gift, a contribution to Preservation Greensboro is a community-oriented alternative. A gift can be made securely by credit card through our Donation Form. By clicking the box "I would like to dedicate this donation," an acknowledgment will be mailed to the contact you choose to be notified. Just follow the link below...its that easy! No wrapping is required!

Contribute

Preservation Events & Activities

Join us on one of our interesting programs that reveal the architecture and history of our city. Dare to partake in a ***Victorian Halloween*** at Blandwood Museum, visit the fascinating ***We Built This*** exhibit at NC A&T, or shop ***old house parts*** at our Architectural Salvage Showroom.

A Ghostly October at Blandwood

Friday October 7

Friday October 14

Ghost Stories at Blandwood

A Halloween tradition of Ghost Stories continues this October at Blandwood Museum! This outdoor event will be held in the front yard of Blandwood at 447 West Washington Street in downtown Greensboro.



Our special friend and storyteller Cynthia Moore Brown will weave her 18th season of magic with spine-tingling stories, historic legends, and fanciful tales about North Carolina.

Ghost Stories will be held on October 7th and 14th, starting at 6:30. Tickets are \$5 each. Seating is available on the front lawn so bring your own blanket or chair, and we ask that each household sit 6 feet from the others. Kids 13 and under must be accompanied by an adult. This is a child-friendly event. For more information and tickets, please follow the link!

Purchase October 7th

Purchase October 14th



Friday October 21
Sunday October 23
Victorian Halloween at Blandwood

The Victorians were always open to a ghostly guest or a spiritual sensation...and Blandwood is Greensboro's grandest Victorian house! You will be guided by a ghoul from room to room as you listen to literary readings of supernatural stories. Classic Victorian authors including Edgar Allen Poe, Dora Sigerson Shorter, Bram Stoker, H. G. Wells, and an anonymous Greensboro writer of 1873 will be showcased in this celebration of literature and theatrical arts!

Our Ghostly Readings will be held on October 21st and 23rd, and tours begin on the quarter-hour from 6pm till 8:45pm. Tickets are \$15 per person and we request attendees be 16 and older. Tours are limited to 10 people at a time. For more information and tickets, please follow the link!

Purchase October 21st

Purchase October 23rd



September 2 - 11, 2023
The Architecture of England

Monumental museums, captivating cathedrals, and magnificent manors are just a few of the sites we will explore on our Studio Traveler tour of England. Join us September 2nd through 11th, 2023 as we seek out the best examples of English architecture from London to Oxford and the Cotswolds. Follow the link below to learn more.

**Explore
England!**



Architectural Salvage

1028-B Huffman Street in East Greensboro

Our showroom is open Fridays 10:00 a.m. – 6:00 p.m. and Saturdays 9:00 a.m. – 3:00 p.m. New vintage materials are added with each salvage. Perhaps you could use some old house parts for your own old house...or maybe you have a special project that needs some vintage flair. Come take a look and explore!

**Visit Our
Website**

Visit Blandwood Museum

447 West Washington Street in Downtown

Blandwood is the center of the Romantic Movement in North Carolina in the nineteenth century, with architecture, art, decorative arts,



and landscape that influenced a generation of tastemakers. The museum is open during regular hours of operation for guided tours from Tuesday-Saturday, 11 am-4 pm, and Sunday from 2 pm-5 pm. Blandwood is a great place to learn about Romanticism and North Carolina history...so come explore!

Blandwood Museum will be decorated with traditional Christmas finery beginning Thursday, November 10!

Connect With Us!

Sustainer Membership

Hit the Easy Button! Make charitable giving as easy as possible by becoming a PGI Sustainer! Membership with Preservation Greensboro is easier than ever, thanks to our new monthly giving option. PGI Sustainers sign up to make monthly contributions to PGI through an automatic monthly charge to a credit card or draft from a bank account. Consider joining with this convenient membership tool. Sustainers spread their contributions throughout the year and provide PGI with a reliable source of funding. Simply click on the secure link below and enroll as a Sustainer Member to get the ball rolling.

[Sustainer](#)



Garden Volunteers Tend To History

447 West Washington Street in Downtown

Do you want a little fresh air with your volunteer work? Come help us tend the historic gardens at Blandwood! Helpers of all ages and skill range at all levels are welcome, and gentle direction will be provided as needed. Gardeners meet once weekly in the morning, but work times may vary depending on the weather. Click below to add your name to the email notification list of garden volunteers!

[Add Me!](#)

Amazon Smile

Shop on Amazon? Did you know that if you name Preservation Greensboro as your selected charity on your [smile.amazon.com](https://www.smile.amazon.com) start page, Amazon donates 0.5% of the purchase to Preservation Greensboro? You can bookmark the link and support us every time you shop! Type "Preservation Greensboro Incorporated" in the search box and scroll to find us on the alphabetic list.



Planned Giving for Preservation

Help make Preservation Greensboro and Blandwood Museum more stable organizations by considering a legacy gift. Many assume that our organization - with a 50-year timeline and an affiliation with the Morehead name - must be well-financed by a deep endowment or government support, but this is not accurate. A commitment to support preservation work in Greensboro is an investment that will remain here in the Gate City. A gift from your estate may bequeath a specific dollar amount or a percentage of value. Please contact us to make an investment in Greensboro's future through historic preservation!

Why Your Membership Is So Important

As a non-profit, our membership provides our most reliable revenue stream. We are constantly working to grow our membership base at all levels, and we depend on support from citizens and preservationists like you to accomplish our mission of saving our community's historic and architectural treasures. We do this by serving Greensboro as a key resource for community reinvestment strategies to leverage historic preservation. Your membership gift allows us to provide strategic planning and increased awareness of historic places.

[Contributions and Memberships](#)



**PRESERVATION
GREENSBORO**

Saving Greensboro's Treasured Places

Preservation Greensboro Incorporated | 336-272-5003 | 447 West Washington Street,
Greensboro, NC 27401 | preservationgreensboro.org

