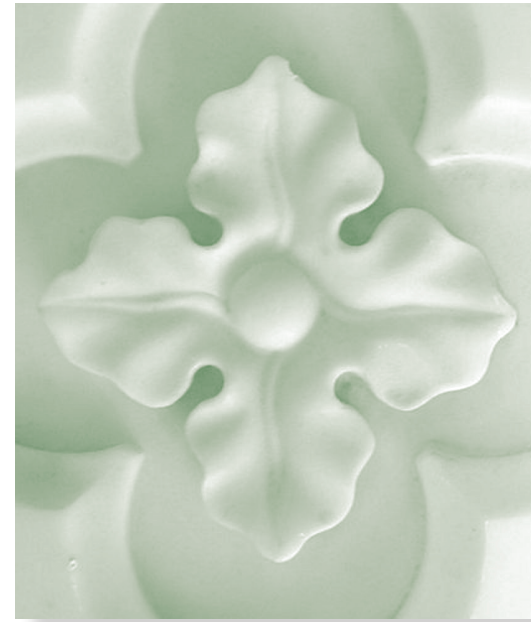


2010 Annual Report

Preservation
Greensboro
INCORPORATED
Saving Greensboro's Treasured Places

Love A Landmark Celebrations



2010 Annual Report

Preservation
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Saving Greensboro's Treasured Places

Preservation Greensboro is grateful for the support of our members who have helped the organization survive a challenging year. In this **Annual Report for 2010**, many of those who contributed in many ways are recognized. On behalf of the PGI board of directors, staff and our volunteers, thank you to everyone who helped us so much!

Aside from the much anticipated **Blandwood Ball** held in January 2010, and the **Music at the Mansion** series held in September, fundraising efforts have included membership and general contributions. However, these efforts did not fully meet the fiscal needs of the organization through the end of the year.



In recognizing an anticipated cash shortfall by the end of 2010, PGI identified a strategy of additional funding from three components: local foundations, major gifts from our long-time supporters, and funding raised from a series of events. Our goal was to raise \$130,000 by October. Local foundations granted their support to our efforts and for this component of our fundraising campaign, we raised a total of \$56,000. Long-time friends of the organization donated generously through major gifts above \$1,000. Eleven individuals and families contributed large donations to PGI that raised a total amount of \$58,000. We deeply appreciate their support, without them, Preservation Greensboro would not be the well-regarded institution it is today.

For the third component of our fundraising effort, we held a series of celebrations that we called "**Love A Landmark**" parties. A total of thirteen parties were held in neighborhoods across the city. . . from a penthouse atop the **Kress Building** to a back porch in **College Hill**, from graceful lawns in **Fisher Park** and **Aycock** . . . to Greensboro's grandest private home in **Sedgefield**, we raised over \$29,000 and introduced 255 new members to our mission of saving Greensboro's treasured places. Over 300 from across the city participated in these parties that were so successful that we want to stage them again this year!

With this kind of strength behind Preservation Greensboro, it is certain that the coming year will offer wonderful opportunities for architectural salvages, tours and events at Blandwood Mansion, and a full range of historic preservation across the Gate City!

Please visit our website: www.preservationgreensboro.org and join our Facebook page for more information on upcoming events. If you'd like to volunteer for any of our events, call our office **336-272-5003** or e-mail us at info@blandwood.org.

The following roster includes donations made between January 1, 2010 and December 31, 2010. If we have inadvertently overlooked someone, we offer our sincere apologies. Every effort has been made to insure the accuracy of this list.

PGI Member Benefit:

Members mark your calendars for the inaugural **Tour of Historic Homes on May 21-22, 2011** in **Fisher Park** and **Aycock**. All PGI members pay only **\$12** for advanced purchased tickets; buy one for yourself and all your friends at the member rate! These tickets will be available at Blandwood April 1 through May 20.

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